

# Milestones and Target Dates

## Step 1: Apply for a project

You can apply alone or in a team of 2 people.

### **Send your CV to the Montreal Aerospace Institutes (MAI).**

If you're enrolled in one of the six schools that are part of the Montreal Aerospace Institutes (MAI), you can send your CV directly to the MAI website. Simply login through the [Limited Access](#) section using your credentials and submit your application following the standard MAI procedure.

Please note that IICAP members must follow the procedure established by their institution and do not have to apply through the MAI website.

### **Send us your idea:**

This short document must present a solution for one of the following projects:

#### **Business**

1. Urban Air Mobility
2. Business Intelligence and Advanced Analytics

#### **Engineering**

1. Zero Oil Consumption
2. Improve Gas Turbine Performance

For more information and instructions on each project, [click here](#).

Send us your application in your preferred format - **1 page Word document, 1-2 PowerPoint slides, 60 second video...**

### **Your submission must cover the following points:**

- Briefly describe what your idea is.
- Why do you propose or recommend it?
- What is the strategic thinking behind your idea?

**Deadline: January 17, 2018**

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## Step 2: Develop your idea

### Mentoring session

Shortly after the submission period, the ICE Challenge committee will notify candidates selected for the next phase. This includes scheduled coaching sessions where candidates will be given feedback on work submitted in step 1.

### Submission of final presentation

Students will then be invited to upload their final presentations before the deadline. The PowerPoint presentation must be no longer than 10 minutes and must respect the template provided. It must show your research on the subject, a plan for the implementation of your project, and a list of objectives and priorities for your internship.

**Deadline: February 2, 2018**

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## Step 3: Present your solution

Successful candidates will be invited to present their proposal in front of experts consisting of senior managers and members of the ICE Challenge Committee. Presentations will be held at Pratt & Whitney Canada's headquarters at the following address: [1000, Marie-Victorin Blvd, Longueuil, Québec, J4G 1A1](#)

The relevance of the research, originality of the solution and quality of the presentation will be important criteria in the evaluation of your candidacy.

**Date: February 5, 2018**

Please make sure you're available the entire day.

If you're unable to attend on the specified date, please notify us in writing at [gp.pwc.pioneers@pwc.ca](mailto:gp.pwc.pioneers@pwc.ca) and we'll make the necessary arrangements.